

SAMPLE SCRIPTS

CHRISTMAS DIGITAL CAMPAIGN 2024

Video Message:

Hi. My name is Pastor Dave Smith from St. Paul's Lutheran Church in Mission, MN.

If your house is like ours, I imagine you are busy preparing for Christmas. Perhaps you already have decorations up on the walls and your Christmas tree has ornaments hanging from the branches. All that may be left is to wrap the presents and place them under the tree. All the anticipation of creating special memories with friends and family can fill us with happiness.

I invite you to consider another celebration to attend. At St. Paul's Lutheran Church here in Mission, we are preparing our hearts and minds to rejoice in God's gift for you and me. It's not a beautifully wrapped present, but a gift of great value.

I know. The world is full of problems. Stress, anxiety, pain, and loneliness can rob us of joy and hope. Busyness and mental fatigue can prompt us to set aside any pursuit to find purpose or meaning in our lives.

What if true peace can be found? It's not a plan to follow or a goal to achieve, but something else.

Maybe consider Christmas in a new light this season.

God promised a perfect Savior to save us from the eternal consequences of sin. And he delivered on his promise. He gave us the gift of Jesus who was born in a manger.

The message of Christmas is not about trying to be religious or to be right with God to earn heaven but receiving certain hope and true joy that heaven is already ours because of what God has done for us in Christ. By trusting in him, every sin, no matter how big or small, is forgiven. By believing in his promises, we receive **everything** that matters... because eternal life in heaven **really matters**.

We celebrate the greatest gift from God. It is the only source of great joy, hope, and everlasting peace.

I invite you to join us for Christmas this season. On Christmas Eve, our candlelight services begin at 6:00 and 8:00 p.m.

And remember, there is a place for you here at St. Paul's Lutheran Church. Welcome home in Christ's love.

WRITTEN MESSAGE

People are busy preparing for Christmas. Perhaps you already have decorations up on the walls and the Christmas tree has ornaments hanging from the branches. All that may be left is to wrap the presents and place them under the tree. Surrounded by friends and family, we anticipate celebrating special moments and making memories.

At St. Paul's Lutheran Church, we are preparing our hearts and minds to celebrate God's gift for all people. It's not a beautifully wrapped present to be placed under a tree, but a gift of great value.

There is great uncertainty afflicting our world right now. Stress, anxiety, pain, and loneliness can rob us of joy and hope. Busyness and mental fatigue may prompt us to set aside any pursuit for purpose or meaning,

What if I promised that there is a source of true peace? It's not a plan to follow or a goal to pursue. It's something else.

I ask you to consider Christmas in a new light this year.

God promised a perfect Savior to save us from the eternal consequences of sin. And he delivered on his promise. He gave us the gift of Jesus who was born in a manger.

The message of Christmas is not about trying to be religious or to be right with God to earn heaven, but receiving true peace, certain hope, and joy in abundance that heaven is already ours because of what God has done for us in Christ. By faith in him, every sin, no matter how big or small, is forgiven. By trusting God's promises, we receive **everything** that matters... because eternal life in heaven **really matters**.

Faith receives the greatest gift of God. It is the only true source of great joy, hope, and peace.

I invite you to join us for Christmas worship services this season. On Christmas Eve, we have our candlelight services at 6:00 and 8:00 p.m.

There is a place for you here at St. Paul's Lutheran Church. Welcome home in Christ's love.

Pastor Dave Smith
St. Paul's Lutheran Church