

Comprehensive evangelism training designed to enhance gospel activity and help members to feel confident and comfortable to spread the Word – both personally and digitally.

Personal Evangelism in Today's World

People **are** struggling and receptive to hear the hope that believers have in Christ, but more are reluctant to come to church to hear the Word. Therefore, it's imperative to bring the Word to the community – both personally and digitally.

We help churches find entry points in today's world to engage, invite, and proclaim the message of the cross.

Goals and Expectations

Your members will be trained to:

- Feel more comfortable and equipped to provide a short message about what Christ has already done.
- Learn how to utilize tools to gain entry points with people to hear a gospel message.
- Be confident to engage people who attend outreach events at your church or at community events.

Evangelism Training

- Provide a two-hour training session to learn how to overcome evangelism fears and barriers and utilize our methodology to proclaim the gospel.
- Oversee a meaningful, all-day evangelism experience that includes witnessing exercises, employ digital evangelism, and receive a meaningful experience to put training into action.

Digital Evangelism

- Congregations have the option to include a digital evangelism campaign as part of the outreach initiative. This will include a year-long subscription to launch three additional digital campaigns in the fall, Christmas, and Easter and a refresh of their customized evangelism page that will be built to support the outreach initiative.

Resources

- Conduct two (2) live virtual training review sessions that can be recorded. Several options will be provided that best fits the needs of the congregation.
- Provide free access to our on-line evangelism resource site for video training reviews, evangelism tools, and gospel encouragement.

Training Options

Though Praise and Proclaim recommends on-site evangelism training, a congregation can have the option of virtual training rather than in-person.

Costs

The base fee for comprehensive evangelism training by Praise and Proclaim is \$4,000.

A congregation can include a digital evangelism component with the outreach initiative that will include a 12-month subscription for \$1,250. This does not include the cost of a Facebook advertising budget of \$250 per campaign.

A congregation will cover all travel expenses for on-site training that also includes the printing of half-page invitations.

Thank you for your prayerful consideration,



Dave Malnes
President, Praise and Proclaim Ministries
208-685-9959